

CALL FOR PAPERS**Special Issue
of
Journal of Management Studies****BUSINESS HISTORY AND MANAGEMENT STUDIES****Deadline for submissions: 30th June 2007****Co-Editors:**

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There are already manifold interactions between business history and management studies. On the one hand, the ideas of prominent business historians have an important influence on the thinking of management scholars. Business historians, in turn, draw insight from contemporary management research for the issues that they explore in their work. Moreover, the perspectives and decisions of business managers are often influenced by lessons that they believe business history teaches. To date, however, the relationship between business history and management studies has often been particular, patchy and implicit leaving room for more general, systematic and explicit interactions between the two fields.

Nevertheless, the value of a closer alliance between business history and management studies is far from widely accepted. Business history is, as yet, far from being considered a necessary component of research and teaching in business schools. Many business historians, moreover, are uneasy about the implications for the quality and scope of their research if business history becomes more closely tied to the generation and evaluation of management theories.

This special issue of the JMS seeks to explore the possibilities and perils of the relationship between business history and management studies. The guest editors are eager to encourage a wide variety of methodologies and approaches and invite both theoretical and empirical submissions. We are interested in articles that explore the histories of particular companies as well as synthetic articles that draw insights from the historical experience of industries as well as regional and national business systems. We encourage articles which explore, but are not limited to, questions such as:

- What can we learn from the history of business about the perspectives, decisions and actions of business managers?
- What can business history tell us about the emergence, development and decline of particular firms, industries and national economies?
- What role does history and memory play in the practice of business?
- How has business history influenced the evolution, diffusion and demise of managerial ideas?
- What theoretical questions in management studies might fruitfully be explored through research in business history?
- What influence have management theories had on research in business history?

Papers should be submitted as e-mail attachments to Mary O'Sullivan (mosulliv@wharton.upenn.edu) by **30th June 2007**. They should conform to the normal guidelines for submission to JMS – see www.blackwellpublishing.com/jms.

Any enquiries relating to this Special Issue should be directed to Mary O'Sullivan.