# Economía Informa núm. 383 noviembre - diciembre • 2013

# How to Establish Pluralism at the Department Level\*\*

Cómo establecer el pluralismo a nivel departamental

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### Resumen

Nuestra generación se enfrenta a muchos problemas como el cambio climático, el daño ambiental, la crisis financiera global, una disparidad palpable en el ingreso y la riqueza, el aumento de la deuda, y una crisis de salud. Estos problemas se refuerzan mutuamente y se empeoran. En el centro, sin embargo, es la disciplina de la Economía misma y la enseñanza de ésta, las que ofuscan la interrelación de nuestros problemas, acostumbran a sus estudiantes al sufrimiento humano y niega la discusión reflexiva de la condición humana. Atrás se quedaron los días en que una sola escuela de pensamiento podría considerarse suficiente para educar a la gente y proporcionar a los hacedores de política una serie de soluciones. Atrás se quedaron los días en que sólo una escuela de pensamiento en economía podría reclamar el monopolio del conocimiento, al tiempo que desestimara la legitimidad de todas las demás. Para resolver los problemas de nuestra generación necesitamos ciudadanos educados y economistas que entiendan la diversidad y sean capaces de trabajar el uno con el otro v con otros científicos sociales. En 2001, estudiantes de economía de Francia solicitaron a sus profesores una enseñanza más realista y pluralista de la economía. Desde aquella petición francesa, el pluralismo ha sido ampliamente aceptado como método de enseñanza. Varios libros se han escrito sobre la manera de enseñar economía pluralista, incluyendo Teaching Pluralism in Economics, de John Groenewegen (2007); Pluralist Economics, de Edward Fullbrook (Zed, 2009) y Handbook of Pluralist Economics Education de Jack Reardon (Routledge, 2009), entre otros. Bajo este contexto, el propósito de este artículo es el desarrollo de un plan sistemático para implementar el pluralismo a nivel departamental. En la primera parte se discutirán brevemente las ventajas del pluralismo, en la segunda sección se discutirán los elementos clave del plan, en la tercera sección se discutirán los posibles problemas y críticas, y en el cuarto se ofrecerán las observaciones finales. No es mi intención ofrecer una receta definitiva, sino que las propuestas son tentativas y sugerentes.

# Palabras clave:

- Papel de la economía
- Enseñanza universitaria
- Microeconomía

### **Abstract**

Our generation is confronted with many problems including climate change, environmental damage, a global financial crisis, a palpable disparity in income and wealth, escalating debt, and a health care crisis. These problems are mutually reinforcing and will only worsen. At the center, however, is the discipline of economics itself and economics education, which obfuscates the interrelationship of our problems, inures its students to human suffering and abnegates thoughtful discussion of the human predicament. Gone are the days when only one school of thought could be deemed sufficient to educate the public and provide policy makers with a range of solutions. Gone are the days when only one school of thought in economics could claim a monopoly on knowledge while derisively dismissing the legitimacy of all others. To solve the problems of our generation we need educated citizens and economists who understand diversity and are willing to work with each other and with other social scientists. In 2001 French economics students petitioned their professors for a more realistic and pluralist teaching of economics. Since the French petition, pluralism has become widely accepted as a method of teaching. Several books have been written on how to teach pluralist economics, including John Groenewegen's Teaching Pluralism in Economics (2007); Edward Fullbrook's Pluralist Economics (Zed, 2009) and Jack Reardon's Handbook of Pluralist Economics Education (Routledge, 2009), inter alia. In this context, the purpose of this paper is to develop a systematic plan for implementing pluralism at the department level. The first section will briefly discuss the advantages of pluralism; the second section will discuss the key elements of the plan; the third section will discuss its potential problems and criticisms; the fourth will offer concluding observations. It is not my intention to offer a definitive recipe; rather these proposals are tentative and suggestive.

# Keywords:

- Role of Economics
- Undergraduate
- Microeconomics

JEL: A11, A22, B21

Alfred Marshall wrote in his best-selling principles of economics text that "economic conditions are constantly changing, and each generation looks at its own problems in its own way." [Marshall, 1920, p. v.] Our generation is

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<sup>\*\*</sup>Presented at the 4th International Seminar of Heterodox Microeconomics UNAM, Mexico City, October 29-31,2012.

confronted with many problems including climate change, environmental damage, a global financial crisis, a palpable disparity in income and wealth, escalating debt, and a health care crisis. These problems are mutually reinforcing and will only worsen. At the center, however, is the discipline of economics itself and economics education, which obfuscates the interrelationship of our problems, inures its students to human suffering<sup>1</sup> and abnegates thoughtful discussion of the human predicament.

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Too often the lectures leave no place for reflection. Out of all the approaches to economic questions that exist, generally only one is presented to us. This approach is supposed to explain everything by means of a purely axiomatic process, as if this were the economic truth. We do not accept this dogmatism. We want a pluralism of approaches, adapted to the complexity of the objects and to the uncertainty surrounding most of the big questions in economics (unemployment, inequalities, the place of financial markets, the advantages and disadvantages of free-trade, globalization, economic development).

Since the French petition, pluralism has become widely accepted as a method of teaching. Several books have been written on how to teach pluralist economics, including John Groenewegen's *Teaching Pluralism in Economics* (2007); Edward Fullbrook's *Pluralist Economics* (Zed, 2009) and Jack Reardon's *Handbook of Pluralist Economics Education* (Routledge, 2009). A new journal exclusively devoted to discussing how to implement pluralism in the classroom—the *International Journal of Pluralism and Economics Education*<sup>2</sup> was founded by Jack Reardon. And several global organizations—the Association of Hetero-

<sup>&</sup>lt;sup>1</sup> Keynes once again, on the completeness of the Ricardian victory, "That it could explain muchsocial injustice and apparent cruelty as an inevitable incident in the scheme of progress, andthe attempt to change such things as likely on the whole to do more harm than good, commended it to authority" (Keynes, 1936, p. 33).

<sup>&</sup>lt;sup>2</sup>The objective of the IJPEE is to reconceptualize and reform economics education and to foster and encourage to inquisitive cooperation between the many disciplines in economics and among the social sciences.

dox Economics and the International Confederation of Associations for Pluralism in Economics, for example, have emphasized the need for pluralism.

While many advocate the need for pluralism, empirical testing of the efficacy of pluralism is lagging, although tentative evidence is supportive. Granted, much more work needs to be done, yet, I am not aware of any empirical study that found that pluralism does not work.<sup>3</sup> As chief editor of the IJPEE, it is my objective to first of all convince educators of the value of pluralism while also providing a forum for discussion along with the resources for individual instructors to tailor their course so it is more pluralist.

But what about implementing pluralism at a broader level, say the entire department or the university? How does one go about this? To date most attention has focused on creating incentives and resources for the individual educator and for students,<sup>4</sup> given that it is both easier for one individual to implement pluralism than to implement it on a system wide level. Focus on the department level or university level has been lacking, and granted it is a more difficult than convincing a single educator, given that it is a cooperative venture involving many players, and most likely encountering a legion of obstacles.

The purpose of this lecture is to develop a systematic plan for implementing pluralism at the department level. The first section of this paper will briefly discuss the advantages of pluralism; the second section will discuss the key elements of the plan; the third section will discuss its potential problems and criticisms; the fourth will offer concluding observations. It is not my intention to offer a definitive recipe; rather these proposals are tentative and suggestive.

# The Advantages of Pluralism

While several definitions of pluralism exist- if not would it be pluralism?- a consensual definition that captures its essence is: a respect for the legitimacy of opposing views. Pluralism does not require that one agree with all other

<sup>&</sup>lt;sup>3</sup> What would happen if such a study was found? Our null hypothesis is that pluralism works, however, contravening evidence would suggest a reexamination of the basic premise, hopefully with an open mind.

<sup>&</sup>lt;sup>4</sup> Hill and Myatt's title, *The Economics Anti-Textbook: A Critical Thinker's Guide to Microeconomics*, acutely underscores the problem: students need a book not as a helpful guide in learning complex material but to unlearn what is written in their texts. While this book only tackles one subject in economics—microeconomics, the malaise and disconnect described by Hill and Myatt unfortunately affects all subjects within the discipline of economics. Expect more such books to be written.

views; indeed strong disagreement is consistent with the ideals of pluralism. But, are all views considered legitimate? All views or only well-established ones? What about views existing at the fringe of an ideology? What about nascent views?

Within the pluralist community there is disagreement. Most agree with Sheila Dow, "pluralism is sometimes misunderstood as anything goes- a pure form of pluralism. But if indeed any economists could claim anything as fact and any theory tenable, that is the end of knowledge" (Dow, 2007, p. 46). I, however am at the opposite end of the spectrum,

I view disciplinary boundaries as fluid and amorphous rather than indelibly delineated. I see merit in combining disciplines to form new perspectives. Yet, at the same time, I believe in the efficacy of building a solid foundation in economics to understand society... I welcome the scintillating benefits of fruitful encounters and mixing of different disciplines (Reardon, 2009, p. 6).

It is a natural human inclination to stubbornly cling to one's views and to resist the development of alternative views, but this doesn't mean that we should arbitrarily draw a line around only legitimate views and practice pluralism only within a constricted circle.

What are the standards we judge a view's legitimacy and who determines them? But what about views that are pure evil; and/or views that have been proven to be wrong? Must it be unanimous that a view is evil or wrong? What about partisans who tenacious cling to their views? This is an undecided issue within pluralism and one that merits careful attention and discussion as beginning plans are made to implement pluralism.

When I wrote my book for educators interested in implementing pluralism, perhaps I was too optimist that the case for pluralism had already been made. Unfortunately, I spoke prematurely, for a lot more work needs to be done. Here are my arguments for pluralism, which are listed here in short form, since they have been discussed elsewhere (Reardon, 2012):

- 1) One, pluralism ensures vitality and innovation.
- 2) Only pluralism is consistent with democracy and only a democracy in ideas is consistent with the ideals of a university, "Intellectual diversity, free inquiry, and the principle that there is no humanely accessible truth that is not in principle open to challenge are indispensable to the achievement of the central purposes of a university" (Lee, 2010, p. 185).
- 3) Pluralism exposes students to different viewpoints and the democratic interaction of ideas can lead to a 'transformative dialogue,' which can help move economics forward (Soderbaum and Brown, 2011).
- 4) Pluralism is useful because, "no paradigm or theoretical perspective can claim universal applicabi-

lity, *i.e.*, usefulness for all kinds of all problems. Each paradigm or theoretical perspective may have something to offer and preference for one theoretical perspective over another is... partly a matter of ideology" (Soderbaum, 2008, p. 10).

- 5) Pluralism enhances student-based learning.
- 6) Only pluralism can instill passion back into economics.
- 7) And finally, if a reformed economics is to help make the world a better place and it must then economics must be concerned with justice, which in turn is interconnected at many levels with pluralist dialogue since, "not only are dialogue and communication part of the subject matter of the theory of justice... it is also the case that the nature, robustness and reach of the theories proposed themselves depend on contributions from discussion and discourse" (Sen, 2009, pp. 88-89).
- 8) Pluralism returns the fun to economics.

Pluralism is a contested and multi-faceted word existing at several levels: methodological- how we approach the study of reality; ontological- how we understand reality; epistemological- how we construct knowledge about reality; theoretical- how theories of reality are developed and pedagogical- what and how we teach the subject.<sup>5</sup> If we are to implement pluralism at the department level, it is imperative to decide at which level we should focus on. Traditionally the focus is on pedagogy, although I would argue that all levels are interrelated and it is impossible to be pluralist at one level and monist at others. While neoclassical economics has made some progress on the methodological level, it remains monist, most especially at the pedagogical level, as even a stalwart advocate of neoclassical economics and its methodological pluralism must admit, "I accept that critics of mainstream economics have a point until we economists teach what we preach" (Coyle, 2007, p. 250).

# Conceptualizing, Implementing and Assessing Pluralism

Pluralism can either be implemented from scratch as when a new university or new department is being constructed or grafted on to an existing department. Each scenario has its own unique characteristics and problems, but generally it is easier to implement pluralism from scratch given that there aren't existing obstacles and vested interests, and assuming that a consensus was reached in starting a new program. However changing an existing curriculum to make it more pluralist,

is a complicated process similar to that of changing institutions in general: the path is full of lockins, of interests of specific groups and individuals, of information asymmetry, strategic behavior, of power, and the like. The issue of how the economics curriculum should be designed and who decides on changing the curriculum is a matter of academic power (Groenewegen, 2007, p. 14).

<sup>&</sup>lt;sup>5</sup> For a further discussion, see Dow 2007. And for an introduction to the historical evolution of pluralism please see (Negru, 2009; and Negru, 2010).

And needless to say the power resides exclusively within neoclassical economics (Lee, 2010 passim).

Grafting pluralism onto to an existing department is intrinsically more difficult given that most departments are staffed by neoclassicals with little or no training in alternative views and with little understanding of the fundamental criticisms of their own discipline (Keen, 2011, passim). They are most likely to significantly object to any change from neoclassical dogma; and in a sense, neoclassical pedagogy is no different from fundamentalism marked by "intolerant zealots presenting themselves as the true guardians of orthodoxy" (Bruce, 2008, p. 2 and p. 100).

## Stage One: Conceptualization of an Implementation Plan

The implementation of pluralism should occur in three stages. In the first stage, the groundwork is laid, the overall objectives discussed and delineated, and a means of assessment discussed. If the objective is to graft a pluralist program onto an existing program expect lots of opposition; and do not expect that even if every participant agrees on the virtues of pluralism that all will readily adopt it. There is intrinsic opposition to recognizing and legitimizing doing something new and different.

It is easy to say that we want pluralism, but much more difficult to decide exactly what it means and to specify our overall objectives, and in addition it is crucial (yet difficult) to specify how we want to measure our progress and success. Do we want our students to just understand a particular view(s) or demonstrate proficiency? It is impossible for educators to master all legitimate viewpoints, so how can students be expected to do so?

I suggest that since pluralism is a respect for understanding other views and that one of our objectives in teaching pluralism is for our students to eventually work with other social scientists, any assessment should focus on willingness to conceptualize alternative views. I believe that the most successful ingredient in teaching pluralism is not to teach every view within the curriculum, but to teach a respect for differences and to teach a willingness to learn from others and to cooperate. So implementing pluralism is implementing an attitude—albeit one consistent with the objectives of a university. Easier said than done.

But this suggests increased focus on assessment within a pluralism framework, which is very different from the current assessment, dominated by neoclassical ideology. And given the testing procedure a student educated in pluralist course would tend to score lower than non-pluralist students, since the former can question the faulty logic or over-reliance on deductive reasoning. As Fred Lee advocates if heterodox economics is to succeed, and by success he calls for equal standing with neoclassical economics, then it is crucial to reform the assessment procedure,

But what is really necessary to do is for heterodox economics [to] challenge the research assessment exercises, subject benchmark statements, and the mainstream ranking of journals and departments through, perhaps, developing their own methods of research assessments and ranking of journals and departments (Lee 2009, p. 206).

I agree and would also extend Lee's argument to pluralism- it cannot succeed within the neoclassical dominated assessment procedure. So in order for pluralism to succeed at the department level, we must in addition, (or at least some of us) as Fred Lee suggests, work to change the assessment procedure.

Overall, this stage involves several key steps:

**Step One:** identify the key players that will be asked to implement pluralism. These should be divided into two groups direct and indirect. Among the direct players are teachers, administrators, students; and among the indirect are alumni and businesses that will potentially hire graduates of the program. In addition, it is important to remember that the university department is only one cog in an important continuum of education ranging from primary and secondary education to post-university and adult learning; thus it is suggested that key players from secondary schools as well as post graduate studies are invoited and consulted. In order for pluralism to work, attention must be devoted to reformation at all levels of education. Also the media is important influencing values and the overall culture, which at least in the US is overwhelming pro-capitalist, which by default means pro-neoclassical. Nevertheless, open-minded journalists should be identified. Newspaper and magazine articles depicting pluralism should be written.

**Step Two:** if the university is serious about implementing pluralism then it is a worth-while investment to create a position, either full or part-time of a pluralism coordinator, to function as a liaison between the key players identified in the preceding step. Rather than a new hire, this person should be selected from the existing faculty who will then divide his/her time between teaching and the pluralism coordinator position. It is important to select the right person-right in the sense that the person will be the face of pluralism on campus. This person must have good verbal communication skills as well as an ability to conciliate with people from different backgrounds, and perhaps

very different goals. At an early stage this person should ensure that articles are published in the key mediums that each would probably read- specialty journals for administrators, traditional academic journals and newspaper articles touting the benefits of pluralism.

Of course this begs the question: for a university to create such a position it has to be reasonably committed to pluralism, but how can it be committed so early in the game? But if the position is created, then the battle is half-won.

**Step Three**: target a key administrator, such as university president, chancellor or provost, who has either expressed a preliminary interest in pluralism and/or is in a key position to encourage its implementation. This person should then arrange a series of meetings with other top administrators to introduce them to the value of pluralism and its efficacy. It would also be helpful to identify key alumni who are either dissatisfied with a traditional monist approach or are avid pluralists themselves, which can expedite implementation, since administrators will listen to alumni.

Pluralism at the department level cannot be implemented from the bottom up; this doesn't mean faculty and others will not have any input; rather its success hinges on the active support of top administrators. Faculty are not going to embrace pluralism on their own; thus a mandate from above is a powerful first step. This is ironic, given that pluralism is basically a democracy in ideas. Perhaps in an ideal world, faculty can choose whether or not to implement pluralism, but this is not the world we live in and pluralism cannot be implemented without active encouragement from the top.

**Step Four:** identify all majors, minors, programs and concentrations as well as the individual faculty who teach each course. This is necessary to identity points of mutual contact among different courses for their pluralist potential of pluralism- some courses are more amenable than others for pluralism, and some faculty will be more enthused than others.

**Step Five**: identify the office location of faculty. Are all economists, for example, located in one building, or the same floor of one building? Is there a rationale for keeping all faculty in one location? Are there benefits to spreading them out and interspersing them among other faculty?

**Step Six**: begin discussion with faculty to get a feel for their attitudes towards pluralism. And at this step we can categorize individual faculty as either (a) enthused in favor, (b) adamantly opposed, or (c) at the margin. Special attention should be focused on those individuals at the margin. An immediate problem is that not all faculty will want to teach pluralism and not all faculty are capable; thus, another rationale for this delineation is to begin thinking about the possibility of team teaching.

**Step Seven**: A discussion amongst the key players over what is education, how it is acquired and how should we learn. Ostensibly this is a non-brainer: knowledge exists and must be acquired via student/teacher interaction. This, however, is too simple and also misleading, for as Weehuizen writes,

The main responsibility of education is no longer the mere transmission of some existing stock of knowledge, but rather training students in dealing with new knowledge in a meaningful way. Since we neither know what kind of knowledge will be available in the future, nor what kind of problems students will face in their future, transmission of knowledge has been reduced to being the main function of education to being merely a part of it. Students have to learn how to learn (Weehuizen, 2007, p. 178).

**Step Eight**: Discussion on whether the pluralism will involve only the discipline of economics or venture beyond to combine several disciplines. This is important especially for pedagogical purposes and deciding the legitimate boundaries for pluralism. And in addition,

real world problems require holistic solutions. This means an increasing need for building bridges or closing gaps that are growing between disciplines. A first step is bringing the disciplines together; an important next step is providing some form of integration of the underlying theories (Lemstra, 2007, p. 147).

## And as Lemstra explains, we can either engage in,

multidisciplinary studies —cooperation between different disciplines... but applying the theories, methods and tools of each discipline independently... interdisciplinary integration of the theories, resulting in a theoretical foundation of the new or transdisciplinary—where the theory of one discipline is combined with empirical findings from another (Lemstra, 2007, p. 147).

**Step Nine:** Are there larger goals (beyond the individual department) in implementing pluralism? For example, defeating neoclassical economics as an outdated and misguided ideology (Fullbrook, 2011) or elevating heterodox economics or some individual discipline within it to a level equal with neoclassical economics (Lee, 2009). At the department level do these larger, more macro issues even matter?

**Step Ten**: identify the obstacles in implementing pluralism. Who are the vested interests in maintaining the status quo. It is important to identify the individuals and institutions are opposed to any transition. It is unrealistic to expect every faculty member to want or to be able to engage in pluralist teaching, but at the same time, the current system should not discourage such interested individuals from doing so.

Hopefully a favorable outcome within this stage will be adopting pluralism as an overall goal, enabling us to proceed to the second stage- implementation of the pluralist program.

Stage Two: Implementing Pluralism

Once it is decided that pluralism is to be adopted it then becomes necessary to actively work with faculty and administrators to implement pluralism. There are two immediate obstacles: One, most economists are not familiar with pluralism, since they were not exposed to alternative thinking during their grad school days. And second, there are deep-seated incentives working against the adoption of pluralism, including the tenure system which encourages monism and the continuation of the *status quo*, which in economics is neoclassical economics and monism.

To solve both problems, it is important to recognize that faculty respond to incentives. Thus, it is important to identify the incentives associated with the current system. Are they the right or wrong incentives? Do they encourage pluralism or monism? How can the existing incentives be used to realign the goals of pluralism with the incentives of key players?

In switching to pluralism it is also helpful identify the potential for using financial incentives and/or course reductions for anyone who implements pluralism. In addition, faculty workshops and faculty development days should be scheduled with financial incentives to attend.

The tenure system is another major obstacle against the adoption of pluralism. Established during the 19th century to protect professors from arbitrary firing, its main attribute is the free promotion of ideas and the fomentation of intellectual discourse. The word tenure is derived from the Latin 'teneo, tenere, tenerui,' meaning to hold, keep, possess, restrain. It has the same root as tenable, tenacious, continue, content, retain and sustain.

To receive tenure one has to acquiesce to the current system, which means subscribing to the silo mentality. Pursuing tenure requires being obsequiousness to a small cadre of elders, themselves tenured. It means 'pursing axiomatic research and publishing in axiomatic journals.' It means not publishing anything iconoclastic, not suggesting anything that might ruffle the feathers of orthodoxy. Tenure begets conformity: it extirpates dissent and innovative ideas The tenure system strips the desire to innovate; it weeds out the person with big ideas and iconoclastic thoughts.

<sup>&</sup>lt;sup>6</sup> These two paragraphs on tenure are taken almost verbatim from Reardon (2011).

But given the impossibility of dismantling the tenure system, can it somehow be used to foment and encourage pluralism, say by pairing tenured faculty with new faculty; or giving specific credit within the tenure system to those individuals willing to redo/revise their courses.

Within this second stage it is important to devise a set of prerequisites for every student majoring in economics before they begin their actual study. Offering a set prerequisites targets students by enabling them to withstand (and hopefully parry) the inevitable ideological neoclassical onslaught from later courses, and can provide a fruitful foundation from which pluralism can flourish. That we even need prereqs is testimony to how fundamentally flawed economics education has become. I have thought a lot about such courses and have discussed them elsewhere (Reardon, 2012). Here is an outline of my suggestions:

- 1. World Literature: There is no better primer on the diversity of the human condition than fiction. Properly taught, fiction can explain the myriad forms of behavior and human predicaments as good, or even better, than any individual academic discipline.
- 2. History of Capitalist Systems: It is essential for economics majors to understand how the present system of capitalism has evolved, the role of government and how people respond to contemporary problems by constructing appropriate institutions. There are alternatives to capitalism.
- 3. History of Intellectual Thought: A course in the history of intellectual thought will elucidate how ideas developed in response to certain problems; and students will understand how and why neoclassical economic theory was developed.
- 4. *Quantum Physics*: not only are many of the accouterments of today's economy such as the CD, laser, computer, MRIS and traffic lights the result of the intellectual achievements of quantum physics, but no better example exists of the scientific willingness to test and experiment and the openness to reform theory if necessary than quantum physics. A study of physics will reveal how a science progresses and evolves.
- 5. Philosophy: An introductory course, perhaps with a focus on ethics, aptly illustrates the tradition of philosophy for debating ideas within a pluralist context and the vanity of human understanding.

While we can debate whether these prereqs are too little or not enough and or whether they are the right ones, the basic point is that in order for pluralism to become effective, not only must the future educators be educated in how to teach a revised economics, but students must be prepared to be receptive to pluralism. Starting right in with the traditional macro/micro courses is a recipe for failure.

It is incumbent to design the exact course sequence which begins in the second year of study. Once again it is not imperative that every course share equally in the development of pluralism but that overall the courses integrate; and that traditional silos disappear. It is also imperative to remember that we

are on a novel pathway, where we know the destination, but where we still need to talk about the deliberations of how to get there.

While much talk has been made in light of the financial crisis to revise the curriculum, for the most part this involves tinkering along the edges, with the traditional format of introductory macro/micro courses, followed by intermediate macro/micro courses, then statistics, econometrics with a heavy dose of calculus in order to understand the optimization problem, followed by the traditional upper level courses such as trade, development, labor, monetary economics.

I suggest reworking the curriculum along major themes one for each year. If economics is to become useful once again, it must identify our generation's problems and actively tailor its curriculum to help solve them. In my opinion the biggest problems of our generation are: (1) poverty and the inability of existing economics systems to allow individuals to provision for basic goods and services (2) the crushing and debilitating burden of credit and debt; and (3) looming environmental catastrophe.

So I propose to restructure the economics curriculum along the following themes for each of the four years of the degree program. Within the given year individual modules should be offered ranging from one to four credits. It is the objective of this to list the possible offerings; and I hope that readers can help flesh out a specific course offering.

**Year One**: exclusively devoted to prereqs; no economics course taken.

Year Two: Political Economy, Money and Credit. What is economics? What is political economy and how has the discipline evolved? The different schools of thought within economics. Understanding economic dynamics, feedbacks, system dynamics and how to model the economy with the right maths. And finally understanding finance, credit and money. Emphasis on team teaching with history, anthropology and sociology.

**Year Three: Focus on Poverty.** Modules on power, poverty, economic systems, government policy, and trade which in turn should emphasize colonialism, neocolonialism, development and underdevelopment.

Year Four: Focus on environmental sustainability and global warming. Emphasis on scarcity. What is growth, can growth be sustainable? How do we measure and conceptualize growth? resources and the environment. How can economics be used to understand climate change?

The following factors will unite the above themes:

- 1) Excise the artificial and misleading divider between macro and micro.
- 2) Resuscitate and emphasize the richness of history of thought; there are lots of lessons to be learned.
- 3) Emphasis on pluralism throughout with humble consideration of what we don't know which can act as a lead-in or port of entry to other disciplines
- 4) Given the paucity of alternative ideologies held by most neoclassical economists, team teaching becomes essential, and alternative pedagogies such as student learning and problem-based learning.

If existing faculty are not capable of teaching such modules then perhaps some of the courses can be contracted out to those who can, perhaps only on a limited basis, since doing so can be quite contentious. In addition, two other contentious areas are: when should pluralism be introduced within the curriculum? Immediately or only after a foundation is well-established? But if the latter, what should this foundation be and who should determine it? If we wait until a good foundation in neoclassical economics is established than there will be a natural reaction against any suggested alternative,

Once a man's (*sic*) understanding has settled on something (either because it is an accepted belief or because it pleases him), it draws everything else also to support and agree with it. And if it encounters a larger number of more powerful countervailing examples, it either fails to notice them, or disregards them, or makes fine distinctions to dismiss and reject them, and all this with much dangerous prejudice, to preserve the authority of its first conceptions (Bacon 1620 [2000], Book I, XLVI, p. 42).

This recalcitrance is reinforced by the deliberate attitude of neoclassical economics to inculcate monism along with a hegemonic superior of economics and the economic approach.

The second contentious issue is whether to even teach neoclassical economics at all. Most pluralists agree that within the spirit of pluralism, it should be taught, not the very least for the reason that in order to understand its myriad criticisms, we understand it. I respectfully disagree: what other social science or science continues to teach failed, out-dated material? And this failed thinking is part of the problem,

Neoclassical economics, far from being the font of economic wisdom, is actually the biggest impediment to understanding how the economy actually works – and why, periodically, it has serious breakdowns. If we are ever to have an economic theory that actually describes the economy, let alone help us manage it, neoclassical economics has to go (Keen, 2011, p. 15).

A discipline should move on. If we are to help solve the problems of our generation than our students must be educated —and not proselytized—so why should we teach what is part of the problem? Sure, students should learn the

neoclassical model as one way of understanding reality but it should not become the focal point of all courses and of all textbooks as it does now; rather the pedagogy should revolve around certain issues: wages, unemployment, trade, money and credit, etc, and introduce respective views within such a context.

Finally, I feel it is important to move faculty offices: no economist, no matter their ideology should be situated next to another one. Rather, they should be interspersed amongst philosophers, sociologists, physicists, etc. But, perhaps other scientists might be somewhat reluctant to do so?

# Stage Three: Assessment of Pluralism

Based on our earlier discussion, it is key to properly align the objectives of pluralism with what and how it will be assessed. The objectives of implementing pluralism must be clearly articulated during stage one, and then carefully thought out. For example, are we asking every professor in every course to be pluralist, or just the overall department? If the former, than assessment must be devised according to the individual course and the results will differ according to the individual instructor. If the latter, then individual courses do not matter in terms of assessment, but only how they how they integrate into the whole; thus assessment on the adequacy of the department in teaching pluralism. Does the department do an adequate job of teaching pluralism? Within the pluralist literature this is an area in need of research and I would encourage pluralists to develop and conceptualize an assessment procedure that rewards and encourages pluralism. It is also likely that the assessment results will not meet expectations; thus requiring a redoing of the initial objectives, to close the loop so to speak. This process might require several iterations, but in the meantime, the underlying conditions might change as well, thus requiring flexibility in the construction of the assessment procedure.

I suggest that since pluralism is a respect for understanding other views and that one of our objectives in teaching pluralism is for our students to eventually work with other social scientists, any assessment should focus on willingness to conceptualize alternative views. The most successful ingredient in teaching pluralism is not to teach every view within the curriculum, but to teach a respect for differences and to teach a willingness to learn from others and to cooperate. So implementing pluralism is implementing an attitude — albeit one consistent with the objectives of a university. Easier said than done.

But this suggests increased focus on assessment within a pluralism framework, which is very different from the current assessment, dominated by neoclassical ideology. And given the testing procedure a student educated in a pluralist course would tend to score lower than non-pluralist students, since the former is capable of questioning the faulty logic or sloppy deductive reasoning. As Fred Lee advocates, if heterodox economics is to succeed, and by success he terms an equal standing with neoclassical economics, then it is crucial to reform the assessment procedure,

But what is really necessary to do is for heterodox economics [to] challenge the research assessment exercises, subject benchmark statements, and the mainstream ranking of journals and departments through, perhaps, developing their own methods of research assessments and ranking of journals and departments (Lee 2009, p. 206).

I agree and would also extend Lee's argument to pluralism-it cannot succeed within the neoclassical dominated assessment procedure. So in order for pluralism to succeed at the department level, we must in addition, (or at least some of us) as Fred Lee suggests, diligently work to change the assessment procedure.

Bacon's insight is apropos in deciding how to assess pluralism, "it is better to know as much as we need to know, and yet think we do not know everything, than to think that we know everything, and yet know none of the things we need to know" (Bacon, 1620 [2000], CXXVI, p. 97). Add to this a willingness to admit ignorance, a humble recognition of what we don't know and a humble willingness to work with other social scientists and we have the recipe for a successful conceptualization, implementation and assessment of pluralism. The trick is to actualize the specifics.

# **Criticisms/Shortcomings of Implementation**

An immediate criticism that comes to mind is if we are to teach our students pluralism then who is going to do this? How can we ask our professors to commit to pluralism when most have never been exposed to it? This is a serious problem and suggests that pluralism can only successfully be implemented over the long-term.

A second problem is obtaining the resources to implement pluralism. Resources are needed to train, conduct workshops, and in some cases hire new faculty. In an age of ubiquitous budget cuts, obtaining any extra funds might be difficult and an inability to do so might favor the status quo.

A third criticism is that no one recipe exists for implementing pluralism, although not necessarily a shortcoming it suggests the potential for conflict and disagreement. Pluralists should be pluralist in conceptualizing and implementing pluralism. Easier said than done!

### Conclusion

Pluralism cannot (and should not) be implemented overnight; the implementation of pluralism merits much careful thought and discussion. In summation, several unresolved issues are involved, and I would recommend carefully providing a rationale for each position taken.

- 1) Which views are considered legitimate within the purview of pluralism? In other words, is there agreement over boundary lines?
- 2) At which level should pluralism be implemented? Methodological, ontological, epistemological, theoretical and pedagogical.
- 3) What is the overall goal of adopting pluralism?
- 4) Which specific courses should be offered as preregs.
- 5) What specific courses should be offered within each module?

Pluralism despite its potential shortcomings and potential liabilities in implementation is far better than any alternative and deserves serious contemplation,

Pluralism instills empathy, dialogue, humility, and understanding. Monism [its opposite], by filtering out different views, prevents one from knowing which view is better in certain situations. Monism is antithetical to pluralism and antithetical to education. It proselytizes rather than educates... pluralism enables student choice; monism constrains and disables (Reardon 2009b, p. 267).

To return to Marshall's quote at the beginning of this paper, every generation must solve its own problems and our problems are no less than formidable. We need a new way of thinking, but not just the inductive thinking proposed by Bacon at the dawn of the scientific revolution. We need new thinking that juxtaposes heretofore different ideologies and the social sciences and sciences.

It is this juxtaposition of different ideologies that provides the secret for solving the problems of our generation. David Graeber writes, "the one thing we can be confident of is that history is not over, and that surprising new ideas will certainly emerge" (2011, p. 384). Any new thinking will emanate and flourish within the context of pluralism.

Jack Reardon

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